



MonsterAdzMedia

BE SEEN
NEVER IGNORED

2019 MEDIA KIT

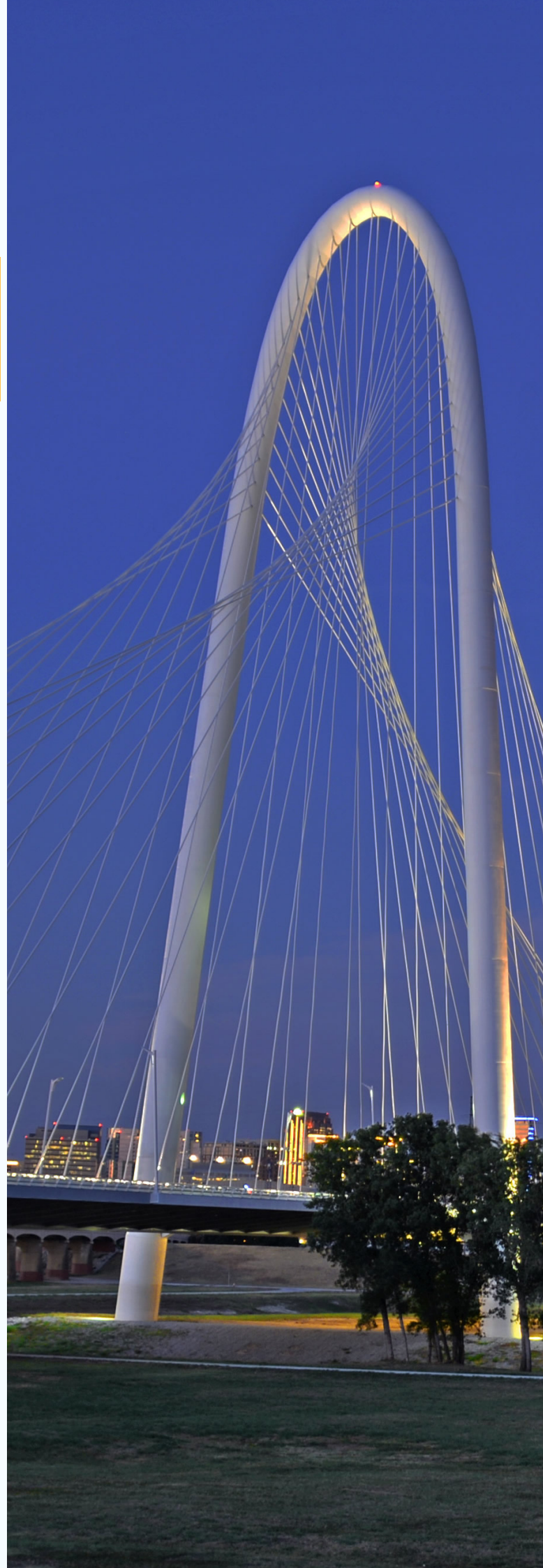
About Us

Monster Adz Media is the locally based Mobile LED Billboard Company serving the Dallas and Ft Worth. We deliver high impact marketing campaigns at street level utilizing state-of-the art Digital LED technology.

Our mobile LED billboard are capable of pinpointing and targeting specific audiences in ways that traditional static and digital billboards located on major streets and highways will never be able to achieve for its advertisers.

Not only are our LED Digital billboards mobile, but they feature state of the art functionalities on 6mm high definition, high resolution digital billboard screens that are comparable to HDTV.

Our mobile LED digital billboard trucks are constantly on the go from one high traffic location to another all day every day! We guarantee maximum exposure of your of your marketing and/or corporate branding campaign 7 days a week 365 days a year.of body text



WHY ADVERTISE WITH US?

BE SEEN NEVER IGNORED

Monster Ads Media is so much more than a typical billboard. It's a digital experience in motion with bright LED high definition screens, continuous movement, bold messaging. All crafted specifically for the audience reading it. The result? Customers simply can't look away! of body text

Monster Adz has arrived to serve the DFW Metroplex and beyond. Get to know us and learn how we can help keep eyes and minds where they should be-on your brand.

We offer DFW premier cutting edge, mass media vehicle that takes your brand to any accessible point in the region. Now instead of waiting for your audience to wander by or speed past your brand, you can drive traffic, boost sales, and exponentially increase impressions by bringing your business right where customers live, work, commute and play.



OUR SERVICES

MOBILE LED BILLBOARDS

- Business Advertising to reach your customers
- City Driving Routes
- Daily, Weekly, Monthly Rates

AD CAMPAIGNS

- Launch Products & Services
- Brand Awareness
- Promotions

EVENT PROMOTIONS

- Grand Opening
- Special Events
- Local Activities

GRAPHIC DESIGNS

STATISTICS

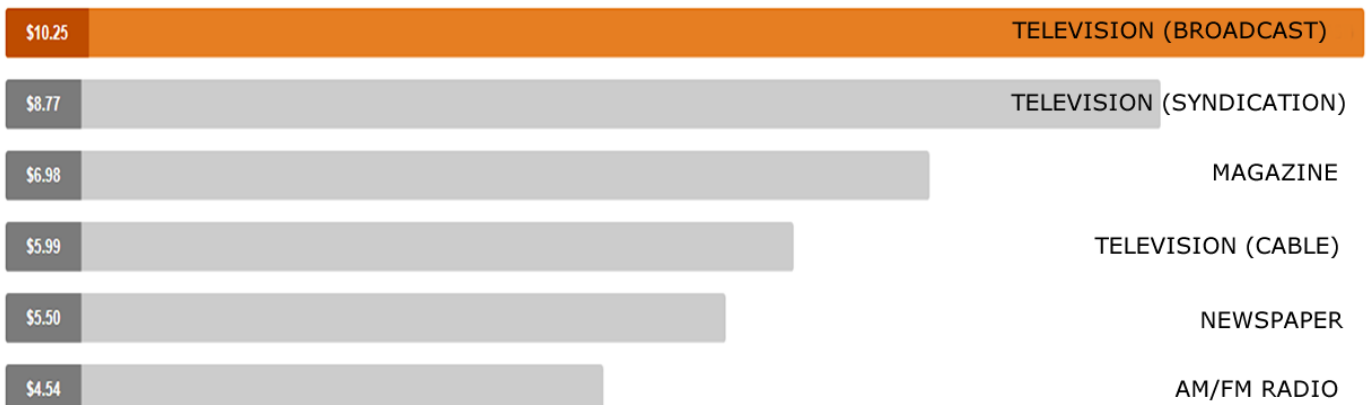
MOBILE
ADVERTISING
GENERATES 250%
MORE ATTENTION
THAN STATIC
BILLBOARD.

- Individual Vehicle Advertising generates a minimum of 70,000 daily vehicle Impressions and a minimum of 50,000 daily Impressions.
- Mobile Advertising displays boost name recognition 15 times greater than any other form of advertising.
- LED Billboard Trucks have a 97% Ad Recall Rate
- LED Billboard Trucks are seen by 96% of drivers, passengers and pedestrians while traveling.
- 96% of all driver, passengers and pedestrians that see the advertisers message on our mobile billboard trucks read the entire ad.

Cost per one thousand Impressions (CPM)

Mobile LED billboard advertising is more "COST EFFECTIVE" and has a lower cost per thousand impressions (CPM) than network television, cable TV advertising, magazines, newspaper ads, radio advertising, static billboards or mass transit bus vehicle wraps.

HIGHEST CPM



LOWEST CPM

MOBILE LED TRUCK ADVERTISING

LOWEST CPM

WHAT MOBILE BILLBOARDS ARE GOOD FOR?

RETAIL SALES
GRAND OPENINGS
PROMOTIONS
SHOWS AND EXPOS
HELP WANTED
SPECIAL EVENTS
PRODUCT LAUNCHES
POLITICAL MESSAGE
BRAND AWARENESS
SPORTING EVENTS
NIGHTLIFE
SEASONAL PROMOTIONS
PARADES
CONCERTS
PUBLIC SERVICE
MOVIE & THEATERS
AUTOMOTIVE SERVICES

AD SPECIFICATIONS



SIDE DISPLAYS

AD SIZE: 1280 X 640

SCREEN SIZE: 12 1/2" X 6 1/2"

FORMAT: JPG, PNG, GIF, MPEG

BACK DISPLAY

AD SIZE: 640x640

SCREEN SIZE: 6 1/2" X 6 1/2"

FORMAT: JPG, PNG, GIF, MPEG

Call for custom design packages.

THE TEAM OFFICE

OFFICES

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Mobile LED Billboard Advertising